# SPORTS AND FITNESS MANAGEMENT

DEGREE

## CERTIFIED PERSONAL TRAINER TECHNICAL CERTIFICATE OF CREDIT

Gain the background and skills needed to pursue a variety of positions within the health and fitness industry.

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### **PROGRAM OVERVIEW**

#### **Sports and Fitness Management**

The Sports and Fitness Management degree program prepares students for entry to midlevel management positions in the sports fitness profession, as well as qualifies them to sit for a national certification exam for certified health fitness trainers. Upon completion of studies, graduates are eligible to obtain certification from a variety of certifying bodies including the American Council on Exercise and the American College of Sports Medicine. The knowledge and skills emphasized in this program include ethical obligations of business management and wellness, basic concepts of health promotion strategies, communication, basic principles of exercise physiology, human anatomy, and bio-mechanics. Critical thinking strategies are combined with theoretical knowledge to make decisions which promote and facilitate effective health fitness plans.

Program length is sixty-two (62) credit hours.

#### **Certified Personal Trainer**

This certificate program is designed to provide the graduate with the knowledge, skills, and attitudes to engage in the practice of personal training in a variety of settings. Upon completion of the program, graduates may be eligible to sit for a national certified personal trainer exam.

Program length is twenty-one (21) credit hours.



Columbus Technical College is accredited by the Southern Association of Colleges and Schools Commission on Colleges.



## PROJECTED GROWTH

Employment in fitness training occupations is projected to grow **15** percent from 2019 to 2029, much faster than the average for all occupations.

\* SOURCE: U.S. BUREAU OF LABOR STATISTICS, GA



\*MEDIAN SALARY IN GA SOURCE: U.S. BUREAU OF LABOR STATISTICS, GA

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