

ENTREPRENEURSHIP/ SMALL BUSINESS MANAGEMENT

TECHNICAL CERTIFICATES
OF CREDIT

Entrepreneurship

Entrepreneurship Management

Small Business Management Specialist

Small Business Ownership

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COLUMBUS TECH

A UNIT OF THE TECHNICAL COLLEGE SYSTEM OF GEORGIA

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PROGRAM OVERVIEWS

Entrepreneurship

This program prepares individuals to perform development, marketing, and management functions associated with owning and operating a business.

Program length is twelve (12) credit hours.

Entrepreneurship Management

Prepares students to enter into entry level management positions within the business management field. Graduates will have a knowledge base that includes principles of management, performance management, small business management, and retail management.

Program length is twelve (12) credit hours.

Small Business Management Specialist

Students will learn how to manage and direct day-to-day functions of a variety of small businesses. Learning opportunities will introduce, develop, and reinforce students' knowledge, skills, and attitudes required for job acquisition, retention, and success in small business management.

Program length is nineteen (19) credit hours.

Small Business Ownership

Provides the skills needed to support small business owners on how to operate a successful business. It will provide an overview of activities that are involved in planning, establishing, and managing a small business.

Program length is fifteen (15) credit hours.



PROSPECTS

Consulting

Management

Marketing

Non-Profit

Research and Development

Sales

Self-Employed



Columbus Technical College is accredited by the Southern Association of Colleges and Schools Commission on Colleges.

FINANCIAL AID AVAILABLE