

Columbus Technical College

2020 Annual Report



Our Purpose



VISION STATEMENT

Columbus Technical College will be the educational gateway to community prosperity.

MISSION STATEMENT

Columbus Technical College, a unit of the Technical College System of Georgia, is a two-year public college which offers programs and services that support student and community success through the attainment of associate degrees, diplomas, technical certificates of credit, customized training, continuing and adult education. The College supports the economic empowerment of its six-county region by focusing on teaching and learning and developing a globally competitive workforce. We provide traditional classes, distance learning, and training experiences for career development and transfer. (TCSG SB 3-18)

COLLEGE ACCREDITATION

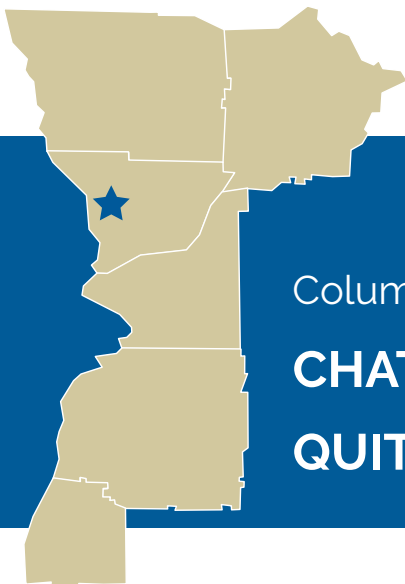
Columbus Technical College is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award the Associate Degree, Diploma, and Technical Certificates of Credit. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Columbus Technical College.

PROGRAM ACCREDITATION

Columbus Technical College has 14 academic programs that participate in programmatic accreditations. Visit columbustech.edu to learn more.

VALUES

Integrity • Respect • Philanthropy/Stewardship • Teamwork • Passion for Learning • Quality



Columbus Tech proudly serves a six-county service area:

CHATTAHOOCHEE MUSCOGEE HARRIS
QUITMAN STEWART TALBOT



Message from the President

Dear Friends and Supporters of Columbus Tech,

What a year we have had! Columbus Technical College is excited to be able to say that every challenge has been met as an opportunity to demonstrate flexibility and to innovate so the college has continued to effectively serve students, support them to success, and strengthen the Columbus area communities - even in a COVID world.

As you review the photographs and highlights from the past year that are shared in the following pages, you will see examples of that flexibility, innovation, resiliency, determination, and commitment to the college mission. You will see evidence of the positive impact Columbus Tech continues to have in its six-county service area.

2020 has truly been an inspiring year, full of examples of creative instruction, professional collaboration, and dedication. From focusing on increasing person-to-person contact with students and potential students, to scheduling sanitization after every small group learning session, to

searching out and implementing new virtual tools, Columbus Tech faculty and staff have overcome every challenge. Even in the two months when the college was truly working apart physically, it was effectively standing and working together, continuing to serve students and the greater community.

That "can do" mindset, creative virtual solutions, and thoughtful planning for resuming safe in-person labs and class sessions have enabled continued high levels of service and positive outcomes for students. Columbus Tech is standing strong and standing together with the greater Columbus area, and you are an integral part of the team here. We would not have been able to accomplish this without your support. Thank you!

Sincerely,

Martha Ann Todd
President, Columbus Technical College

STATE OF GEORGIA

Governor Brian Kemp

TECHNICAL COLLEGE SYSTEM OF GEORGIA

Commissioner Greg Dozier

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COLUMBUS TECHNICAL COLLEGE

President Martha Ann Todd

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Edwina G. Turner

2020 In Review



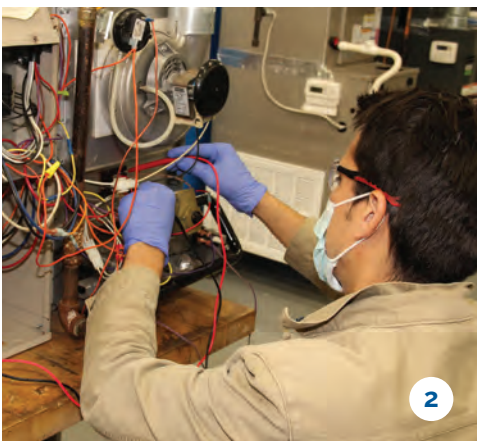
ADAPTING TO COVID-19

2020 has been a year of challenges, opportunities, and successes. Creative problem-solving and thinking outside the box have become essential as everyone adjusts to a new normal. Here at CTC faculty and staff have continued to put student success first while doing everything possible to stay healthy and safe during the COVID-19 pandemic. Every single person has been instrumental in these efforts: Operations keeping facilities cleaned and stocked with hand sanitizer, thermometers, and masks; IT keeping everyone up and running even when working from home; Student Affairs helping students navigate online admissions and financial aid processes with personal contacts and individual support; Adult Education quickly developing and implementing a fully online preparation program for students seeking a high school equivalency; and Economic Development offering free online professional development courses for those in need of additional training. Much of the credit for continued success goes to Academic Affairs and CTC's amazing faculty members who have shown great flexibility in changing to online classes, hybrid labs and tutoring by appointment. 2020 has shown us the necessity of working together to overcome adversity.



COVID-19 PRECAUTIONS

1. All team members contributed to keeping every area clean and sanitized.
2. Faculty, staff, students, and visitors were required to sign in and check their temperatures before entering the facilities.
- 3-4. Orientation and registration were held with social distancing measures in place.
5. Individual appointments were required for anyone needing assistance completing registration.
6. Students were able to purchase books online and pick up without leaving their cars.



1-4. Students were able to complete lab requirements using personal protection equipment and social distancing.

5-7. Faculty and staff gathered to celebrate and cheer for our Spring graduates as they picked up their diplomas in the very first drive-through graduation celebration here at CTC!

8-9. Dozens of Columbus Tech students looking to earn a high school equivalency now have the technology needed to be successful. Paid for through a grant, 100 Chromebooks were loaned out to 100 students currently enrolled in the GED program. With learning environments moving to a primarily online platform, making these basic tools available is essential.

2020 Highlights



JANUARY GRADUATION!



CTC SIGNS ARTICULATION AGREEMENTS

Continuing one's education is easier than ever thanks to CTC's partnerships with Albany State University and Georgia Military College. Columbus Tech graduates will be able to easily transfer their associate degrees in pursuit of bachelor degrees.



CTC CELEBRATES APPRENTICE PROGRAM

In January, Columbus Tech faculty, students, staff, partnering industries, Chamber officials, and special guests came together to celebrate the Department of Labor apprenticeship program offered to students enrolled in Georgia's technical colleges.

Left to right: Terrance Collier, Kenneth Hood, James Mirabella, Kenneth Duke, and Rogelio Douglas.

Inset: Executive Vice President of Workforce Development for the Greater Columbus Chamber of Commerce, Sendreka Bledsoe Lakes, spoke on the importance of hands-on training.



MAJOR APPLIANCE TECHNOLOGY LAB

CTC's major appliance technology program reopened in time for fall semester with a completely remodeled lab area. CTC boasts the ONLY TCSG program of this kind in the state!



Special Recognitions

CONGRATULATIONS TO OUR WINNERS!



Sernethia Caldwell
2020 Rick Perkins/
Tim Justice Award



Xavier Gonzalez
2020 GOAL
Student of the Year



Kris Jain
2020 Adult Education
Instructor of the Year



Takara Thomas
2020 EAGLE
Student of the Year



Tamika Williams
2020 Support Services
Employee of the Year



IET GRADUATES COMPLETE CERTIFICATIONS

Two classes of IET (Integrated Education and Training) students completed the program this year. While taking their high school equivalency classes, these Adult Education students also focused on industrial skills including Forklift Safety, CPR First Aid, and OSHA safety.

Front row (l-r): April Hopson, VP Adult Education; Ryan L. Crowell, Parental Accountability Court Coordinator; Marquis Henry; and Bryan Phillips.

Back row: David Randall; Bryant Strong; Marcus Thomas; Kelechi Akujobi; and Susan G. Hardin, Special Assistant Attorney General, Parental Accountability Court.

Inset: Henry Day and Schadonna Guilford



RAD TECH STUDENTS ACHIEVE 100% PASS RATE

The 2020 Class of CTC's Radiologic Technology program has a lot to be proud of these days. Every student passed the rigorous American Registry of Radiologic Technology (ARRT) exam on the first try, officially making them registered Radiologic Technologists.

Front row (l-r): Sara Boyd, Amy Tran, Ally Tew and Kylie Harris.

Middle row: Taylor Tuggle, Catelyn Wright, Taylor Davis, Kaycee Crapps, Emily Miller and Jessica Hensley.

Top row: Myles St. Clair, Whitney Arce, Polly Kozee and Shawn Bedgood.



Community Presence



THANK YOU

TO OUR CTC ALUMNI WHO ARE HEALTHCARE HEROES!

ECONOMIC DEVELOPMENT SUPPORTS COMMUNITY EDUCATION

Earlier this year, as part of an effort to keep the community's workforce strong and prepared for the future, CTC's Economic Development department offered free online professional development classes.

The classes were available for anyone who wished to take them and included courses covering a variety of topics that are useful in any work environment such as time management, customer service training, business writing, and many more. More than 4,000 certificates have been earned.

2020 MARKETING SNAPSHOT



FACEBOOK
facebook.com/columbus-tech

11K supporters



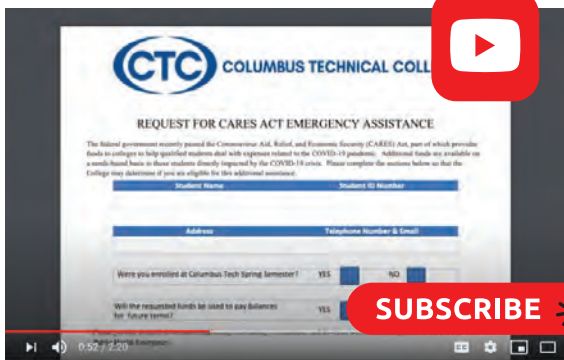
INSTAGRAM
columbus_tech_college

1.2K followers



LINKEDIN
linkedin.com/columbus-technical-college

6.3K followers



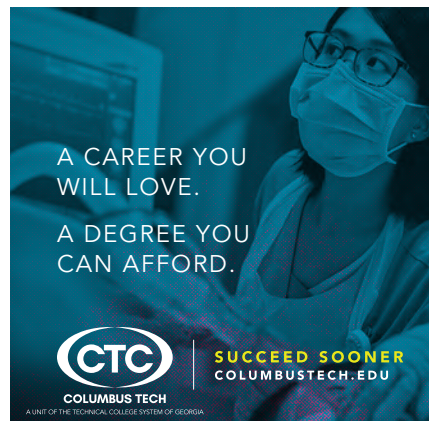
Our YouTube channel offers a variety of content helpful to new and existing students such as information about the Financial Aid CARES Act.

To reach potential students and continually build on its strong reputation in the community, Columbus Tech is putting much of its branding and marketing efforts into the digital world. Online outreach produces real time analytics so the college can see what works, what doesn't, and can adapt accordingly.

DIGITAL REACH

From September 1, 2019 – June 30, 2020, Columbus Tech saw

- Nearly **6.7 Million Impressions**
(An impression is when an ad or other digital media appears on a user's screen.)
- More than **45,000 Clicks**
- More than **190,000 Conversions**
(A conversion is when a user takes a desired action like opening an email or clicking on an ad or "apply now" button.)



SUCCEED SOONER

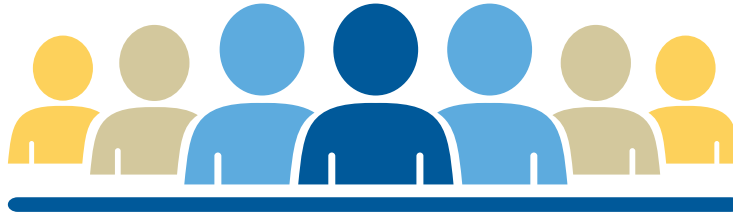
To aid in marketing efforts, CTC, along with all of its sister colleges under the TCSG umbrella, kicked off the "**SUCCEED SOONER**" ad campaign. The campaign focuses on the merits of taking a shorter, and more financially attractive, path to a successful career!



By the Numbers

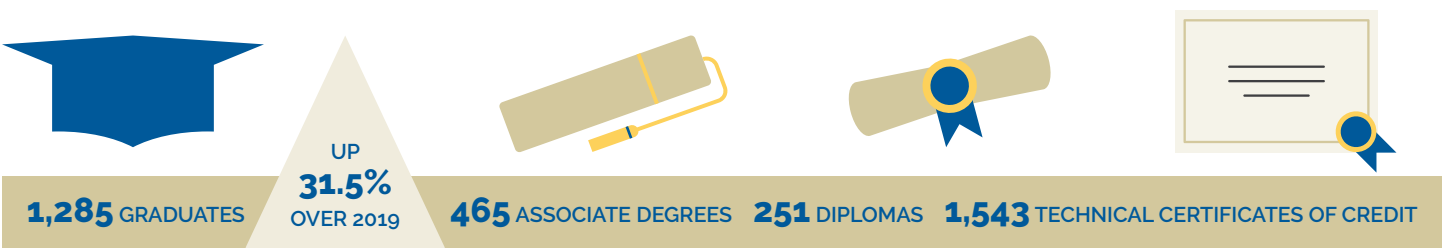
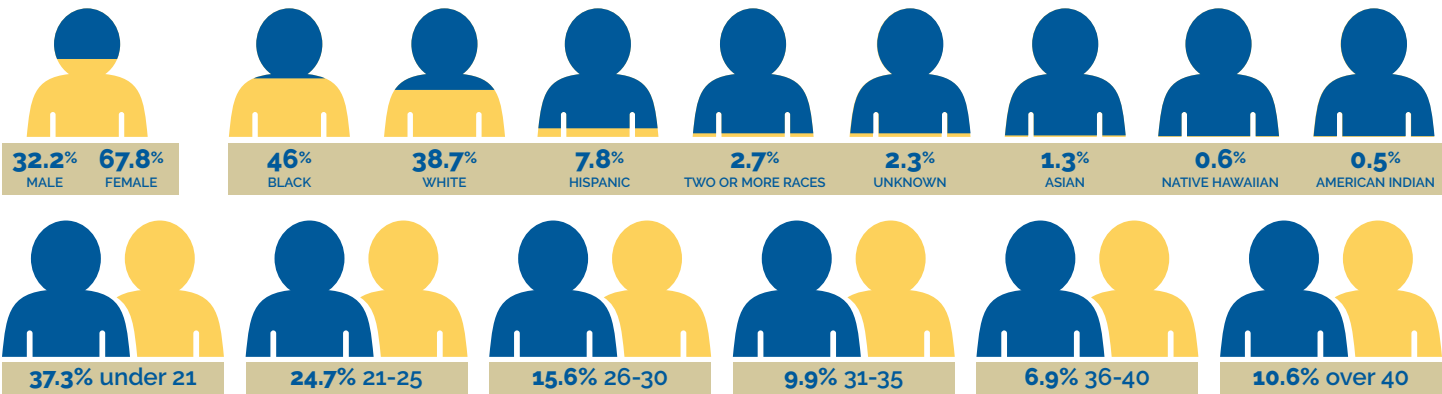


2020 ACADEMIC YEAR ENROLLMENT STATISTICS

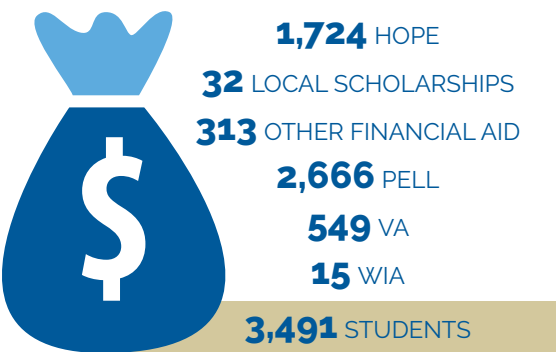


4,899 COLLEGE STUDENTS **818** DUAL ENROLLMENT **971** ADULT EDUCATION
5,952 CONTINUING EDUCATION (18,697 TOTAL HOURS) **471** CUSTOMIZED TRAINING (4,383 TOTAL HOURS)

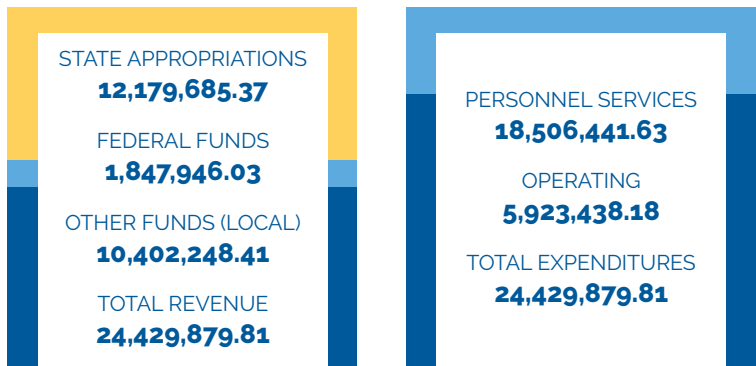
ENROLLMENT BY GENDER, RACE, AND AGE



ENROLLMENT BY FINANCIAL AID



REVENUES AND EXPENDITURES



Our Donors

JULY 1, 2019 - JUNE 30, 2020



If you would like to support Columbus Technical College through its Foundation, please visit columbustech.edu/foundation. Columbus Technical College Foundation, Inc. is a 501(c)3 charitable organization. Donations are tax-deductible.

Gypsi Alexander	Matt Dennis	Vernita Harris	John Lipham
Hannah Alexander	Martha Dollar	Harris County Rotary	Ken Lockhart
Mary Alexander	Dollar General Literacy Foundation	Lee Hartline	Talisha Lockhart
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Donna Ballard	Jennifer Eldridge	Kermelle Hensley	Rona Mackelfresh
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Will Burgan	Larry Galbraith	Melody Johnson	Kristofer Mellinger
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Travis Chambers	Gene Haas Foundation	ShaDarius Jones	Mingledorff's - Newnan
Ashley Chapman	Georgia Power Company	Natalie Kaminsky	Christopher Miller
Columbus Georgia Chapter of the Links	Jordana Glassman	Stan Kanevsky	Cassandra Montesclaros
Columbus Literate Community Program Inc.	Cynthia Graves	Christi Kernodle	Janice Moore
Samuel Cook	Ann Grieger*	Kinetic Credit Union	Don Morgan
Sharron Cook	Wayne Griffin	Judy King	Morgan & Lyle, PC
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Christopher Cunningham	Jimmy Habersham	Mark Komendantov	April Murphy
Leatha Cyprian	Steven Hamburger	Robert Koon	Blake Murphy
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Melinda Delbridge*	Jackie Harris	Wylma Levinsohn	
		Adam Lewin	
		Gary & Bobbi Lewin	

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Temple Ogundu	Michael Steinbook
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Jim Smith	Chey Wilson*
Maketa Smith	Tommy Wilson*
Margaret Smith	Robert Wilson
Natasha Snider	Kay & Michael Witt
	Martin Wolf

The Columbus Technical College Foundation, Inc. helps students by managing and distributing scholarships, stipends, and/or emergency funds. Faculty and staff at the college wishing to continue their education may also benefit from the Foundation through special development grants.

This year, thanks to the generosity of our donors, the Foundation provided:

- **approximately \$40,000 in scholarships to 60 students;**
- **more than \$23, 000 in emergency assistance for over 130 students;**
- **over \$5,000 in scholarship funds for 18 college employees and/or their immediate family members.**

Due to the COVID-19 pandemic, the college was unable to celebrate scholarship recipients and donors with a formal ceremony as we have done the past few years. However, we are proud of all of the students for their hard work and dedication, and we are extremely grateful to the generosity of our donors who make all of this possible! A video celebrating the winners and recognizing our donors has been uploaded to the Columbus Technical College website and social media channels.

The College would also like to thank the Foundation Board of Trustees. These community volunteers work hard every day to improve the lives of our students.

2020 COLUMBUS TECHNICAL COLLEGE FOUNDATION BOARD

EXECUTIVE COMMITTEE

Jack Hayes, Chair	Monte Galbraith
Twila Kirkland	Wayne Griffin
Don Morgan	Jamie Herndon
Greg Paul	Lee Jernigan
Jack Tinkler	Aline Lasseter
Janeen Tucker	Matthew Massey
	Dr. Marcus McBride

TRUSTEES

Will Barnes	Suzanne McCluskey
Ashley Chapman	Daniel Parker
Carlos Coleman	Mac Plummer
	Shaun Roberts

*These employees are members of the 1% Club who generously donated one percent of their take-home salary.

The Technical College System of Georgia and its constituent Technical Colleges do not discriminate on the basis of race, color, creed, national or ethnic origin, sex, religion, disability, age, political affiliation or belief, genetic information, disabled veteran, veteran of the Vietnam Era, spouse of military member, or citizenship status (except in those special circumstances permitted or mandated by law). This nondiscrimination policy encompasses the operation of all technical college-administered programs, programs financed by the federal government including any Workforce Innovation and Opportunity Act (WIOA) Title I financed programs, educational programs and activities, including admissions, scholarships and loans, student life, and athletics. It also encompasses the recruitment and employment of personnel and contracting for goods and services.

The Technical College System and Technical Colleges shall promote the realization of equal opportunity through a positive continuing program of specific practices designed to ensure the full realization of equal opportunity. The following person has been designated to handle inquiries regarding the nondiscrimination policies: Henry Gross, Director of Human Resources and Title IX Coordinator, at 706-649-1883 or hgross@columbustech.edu or Olive Vidal-Kendall, Director of Disability and Special Services and Section 504 Coordinator at 706-649-1442 or ovidal-kendall@columbustech.edu. The mailing address for both contacts is 928 Manchester Expressway, Columbus, GA 31904.



COLUMBUS TECHNICAL COLLEGE

928 Manchester Expressway
Columbus, GA 31904
706.649.1800

For a complete listing of programs or for more information,
visit us online at www.columbustech.edu.



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